



 360.852.2155

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 asherhenson.com

I'm Asher (he/him). I'm an anthropologist and strategist on a mission to make the story bigger, bolder, and better.

work

HYDRANT CREATIVE

2022-Present
Creative Strategist

CREATIVE CONSULTANT

2020-Present
Freelance Consultant

THE BOSTON BEER COMPANY

2019-2021
Graphic Designer - Local Brands

LATINO NETWORK

2018-2019
Graphic Design &
Communications Coordinator

2016-2018
Communications Specialist

education

LINFIELD COLLEGE

2011-2015
B.A. in Anthropology &
Communications

business skills

Agency experience, customer service, email & CRM, grant writing, crowdfunding, research

LANGUAGES

English, Spanish

strategy

research, briefing, brand, social & influencer, UX/UI, digital (paid & organic), event & experience, email, PR

creative skills

PHOTO & VIDEO

Canon & Nikon, DSLR, video & audio production, mirrorless, product, landscape, photojournalism

WRITING

Social, blog, PR, editorial, commercial, research, leisure

DESIGN

Adobe CC, logo, print, UX/UI, web brand, production, packaging

off work

Dungeons & Dragons, high fantasy novels, hikes with my partner & dogs, playing music, making soup